Business (AQA)

Course Information

The study of Business at A level involves looking at the key functional areas of a business. These areas include finance, human resources, marketing, operations as well as assessing the impact of the external environment on a business. For example, how will the development of AI affect busninesses and will all businesses face the same opportunities and threats?
With the nature of Business in the read-world being so fast-changing. We teach the newest specification available in order for the course content to be as relevant as possible to students who will soon be entering the world of work. Business at A level is about assessing a business' current situation, where it wants to go and analysing and evaluating the strategies it could follow in order to achieve its aims and objectives.

Course Content

We follow the AQA Business specification. The core topic areas are:

- What is business?
- Managing People and Operations
- Business and society, business and the external environment, and business strategy

Skills

Students should have an enquiring and analytical mind. They should be able to write fluently and have a good level of numeracy ability. Students should also have a keen interest in what is happening and why in the world of business. Through the study of business a student will develop analytical and evaluative skills. They will be able to take the business tool-kit of ideas and theories and apply these to a variety of situations.

What Next

Many of our students have gone on to study Business Management at degree level or have studied areas of business such as marketing, accounting or operations management related degrees. A qualification in a business related subject signals to employers that the student has both analytical and evaluative skills and is able to provide a balanced approach to problem solving.

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